



<http://conference.manufacturingasia.co/>

The Future of Manufacturing: Transformation Through Disruption

27 July 2017, Singapore

Time: 8:30 am to 4:30 pm

The Future of Manufacturing: Transformation Through Disruption

Advancements in technology in the manufacturing industry are disrupting the way manufacturing companies compete and are resulting in a change of business models. Moreover, increasing manpower costs, lack of skilled staff, and globalization mean manufacturers should gear up their capabilities and know-how to maintain their competitiveness.

As manufacturers look forward to their next wave of growth, they should start to rethink the way they do business. Only through implementing disruptive technologies can they stay relevant and ensure manufacturing success in this environment.

The Asian Manufacturing Conference 2017 will feature presentations on manufacturing issues, challenges and ways of overcoming them, with a focus on F&B and pharmaceutical manufacturing sectors. Attendees can learn how to take advantage of advanced manufacturing technologies, systems and the latest management techniques to bring their businesses to the next level.

For more information on the conference topics, please contact:

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Organiser



Official Media



Supporting Media



[Connecting the Supply Chain]



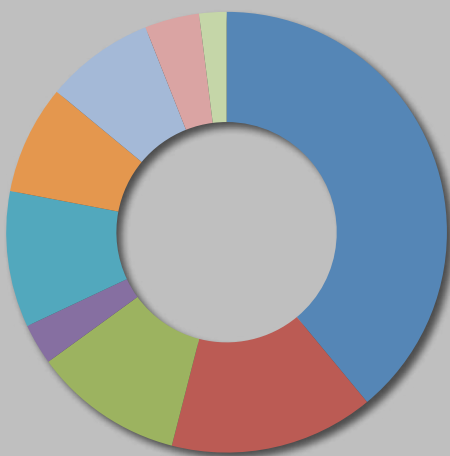


ASIAN MANUFACTURING CONFERENCE 2017

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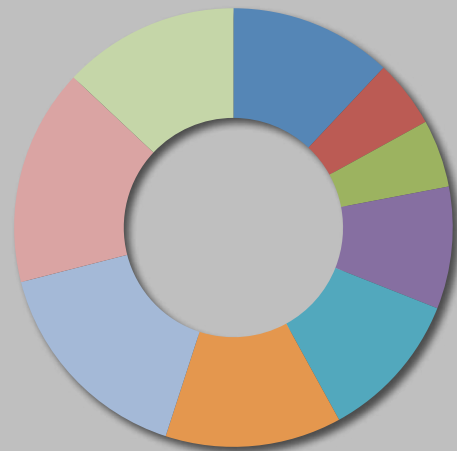
Target Attendee Profile

By Job Function



- Corporate/Senior Management
- Engineering Management
- IT/IS Management
- Logistics/Operations Management
- Process/Production/Engineering Management
- Production/QC/ QA Manufacturing Management
- Purchasing/Procurement
- R&D/Product Development (Commercial, Academic & Government)
- Others

By Industry



- Instrumentation, Test & Measurement, Control Systems Manufacturing
- Others
- Food Ingredients/Additives
- Biotech, Pharmaceutical Manufacturing
- Research Institution, Laboratories, Trade Organization
- Packaging Machinery/ Materials
- Food & Beverage/Pharmaceutical Processing & Packaging
- Industrial Automation & Control Systems
- Industrial, Commercial and other Machinery Manufacturing

The Asian Manufacturing Conference brings together senior industry professionals who face the challenges of achieving productivity, as well as solution providers who want to hear their customers' needs and requirements, to discuss ideas and theories, understand market realities, and share their knowledge on solving various business challenges.

Be a part of Asian Manufacturing Conference 2017!



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Your sponsorship will position your organization to a targeted professional audience!

Leadership

- Reaffirm your leadership branding
- Demonstrate ROI and develop key partnerships with your best prospects

Engagement

- Leverage on the gathering of senior decision makers from the manufacturing industry
- Gain visibility and increase market awareness for new market entrants

Exposure

- Alignment of your brand with *Asia Food Journal*, *Control Engineering Asia*, *Logistics Insight Asia* and *PharmaAsia* and other leading media, events and websites in the manufacturing industry. In addition, gain exposure to your customers.

We are looking at working with sponsors and partners to organise and promote Asian Manufacturing Conference 2017. We welcome you to contact Asian Manufacturing Conference sales representatives for sponsorship details.



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Sponsorship Opportunities

a) Platinum Sponsorship S\$ 30,000

includes:

- Acknowledgement on all promotional material as "Platinum Sponsor"
- Sponsor's logo on house ads, electronic direct mailers, event microsite (with links to sponsor home page) and event signage
- One table top for company materials with one poster at foyer area
- One insertion into delegate bag
- One 30-min presentation slot
- One lunch Sponsor
- Sponsorship of one panel discussion
- Two-page advertisement on seminar handout booklet
- Web button banner on event microsite

b) Diamond Sponsorship S\$ 25,000

includes:

- Acknowledgement on all promotional material as "Diamond Sponsor"
- Sponsor's logo on house ads, electronic direct mailers, event microsite (with links to sponsor home page) and event signage
- One table top for company materials with one poster at foyer area
- One insertion into delegate bag
- One 30-min presentation slot
- Lucky Draw Sponsor
- Sponsorship of one panel discussion
- Two-page advertisement on seminar handout

c) Gold Sponsorship S\$ 20,000

Includes:

- Acknowledgement on all promotional material as "Gold Sponsor"
- Sponsor's logo on house ads, electronic direct mailers, event microsite (with links to sponsor home page) and event signage
- One table top for company materials with one poster at foyer area
- One insertion into delegate bag
- Coffee break /breakfast sponsor recognition (sponsor signage on banquet tables and buffet line)
- One 30-min presentation slot
- One page advertisement on seminar handout booklet
- Web button banner on event microsite

d) Strategic Partner Sponsorship S\$ 15,000

- Acknowledgement on all promotional material as "Strategic Partner Sponsor"
- Sponsor logo on house ads, electronic direct mailers, event microsite (with links to sponsor home page) and event signage
- One table top for company materials with one poster at foyer area
- One insertion into delegate bag
- One 30-min presentation slot
- Web button banner on event microsite

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e) Other Sponsorship (*Only applicable upon purchase of basic sponsorship*)

• Lunch sponsorship	S\$ 15,000
• Sponsorship of one panel discussion	S\$ 8,000
• One 30-min presentation slot	S\$ 8,000
• Breakfast/coffee break sponsorship (each)	S\$ 6,000
• One table top for company materials with one poster at foyer area per day	S\$ 4,000
• Web button banner on event microsite	S\$ 3,000
• Lanyard & badge sponsorship	S\$ 2,500
• Delegate bag sponsorship (sponsor to provide bags)	S\$ 2,500
• Handout booklet advertisement (ROP)	S\$ 2,500
• Door Gift (sponsor to provide 200 pieces; subject to approval)	S\$ 2,500
• Lucky draw prize sponsorship (each)	S\$ 1,500
• Delegate bag insert per item (subject to approval)	S\$ 1,000
• Cups/napkins (material to be provided by the sponsor, subject to approval)	S\$ 1,000
• 1 table (8 seats) at the gala dinner (special rate for conference attendees)	S\$ 3,040
• 1 seat at the gala dinner (special rate for conference attendees)	S\$ 400





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Conference Programme

27 July 2017

A.M. Session – Food and Beverage Conference	
0830 – 0900	A.M. Session Conference Registration and Networking
0900 – 0920	Opening Remarks and Welcome Address
0920 – 0950	<i>Keynote Address:</i> Industry in Transition: Realizing the Digital Enterprise
0950 – 1020	<i>Presentation:</i> Smart Manufacturing: Automation and Robotics
1020 – 1040	Coffee/Tea Break
1040 – 1110	<i>Presentation:</i> Innovations in Food Manufacturing Technology
1110 – 1140	<i>Presentation:</i> Packaging Technology
1130 – 1200	<i>Panel Discussion:</i> Trends in Storage and Warehousing for F&B Industry
1240 – 1340	Lunch and Networking/Lucky Draw P.M. Session Conference Registration
P.M. Session – Pharmaceutical Conference	
1340 – 1410	<i>Presentation:</i> Strategies to Improve Manufacturing Performance
1410 – 1440	<i>Presentation:</i> Cold Chain Logistics and Packaging Solutions
1440 – 1500	Coffee/Tea Break
1500 – 1530	<i>Presentation:</i> Innovations in Pharmaceutical Manufacturing Technology
1530 – 1615	<i>Panel Discussion:</i> Quality Assurance, Control and Compliance
1615 – 1630	Closing Remarks/Lucky Draw

SEE YOU AT THE ASIAN MANUFACTURING AWARDS 2017!

**Programme is tentative and is subject to change without notice at the sole discretion of the organiser.*



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Food and Beverage Conference (A.M. Session)

Keynote

Industry in transition: Realizing the digital enterprise

The transformation of the industrial sector has begun. Whether it's called Industrial Internet of Things, Industry 4.0, or Digitization, companies have begun to use available technologies to completely reimagine their business model. For companies with the right mindset, the digital enterprise platform will open up major opportunities for improved asset performance, new service offerings, improved operational efficiency, and completely new ways of offering value to customers.

Presentation:

Smart manufacturing: Automation and robotics

Food manufacturers are under constant pressure to innovate new, high quality products quickly while keeping cost low and maintaining food safety. One way to increase productivity is to leverage on smart manufacturing, which offers operational excellence, food safety and efficient energy management. Improving efficiency throughout the manufacturing process can also help eliminate waste.

Innovations in food manufacturing technology

The best in class practices to achieve greater process efficiencies, product consistency, lower lifecycle cost, flexible and scalable manufacturing operation.

With the world's limited natural resources and growing population, novel processing technologies are necessary to overcome the shortcomings of existing processing methods, and also stimulate greater innovation in the industry. Waste and energy management is also sought after, without hindering the operations and costs."

Packaging technology

As consumers are getting more knowledgeable and have more disposable income, they are getting discernable about F&B. F&B packaging companies must ensure that innovative packaging can enhance safety and protection while at the same time help in engaging consumers and magnifying the branding. Consumers are also looking out for sustainable food packaging, with the increasing awareness on the environment.

Panel Discussion:

Trends in storage and warehousing for F&B industry

F&B supply chain is one of the fastest growing sectors. Cold storage, for instance, takes up a considerable portion of energy and operating costs. Businesses also want to increase the footprint of the building by storing the same volume of food and beverage in the same or smaller volume of space. The panel will look at the latest trends, challenges and success factors.



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Pharmaceutical Conference (P.M. Session)

Presentation:

Strategies to improve manufacturing performance

Pharmaceutical companies are increasingly facing pressure to improve their manufacturing performance. Pharmaceutical as well as life science manufacturers must race against time to shorten the time to market cycle and patents may expire. They also have to adhere to strict compliance and regulatory guidelines. This topic focuses on the strategy of digitizing the end to end product lifecycle management.

Cold chain logistics and packaging solutions

Many biologics and specialty pharmaceuticals require refrigeration. There is also strong growth in pharmaceutical trade, for instance, vaccines, as they are delivered to less developed countries. Hence the cold chain is a critical component and this topic focuses on the challenges and latest industry solutions.

Innovations in pharmaceutical manufacturing technology

In this tightly regulated industry, innovation is restricted as strict guidelines need to be conformed. Companies are seeking ways to speed up operations and produce higher yields, which means automating manual processes. This panel will focus on the advances in pharmaceutical manufacturing execution system and how to optimize production and stand out from the competition.

Panel Discussion:

Quality assurance, control and compliance

Companies want to ensure drug safety as well as reduce the risk of contamination and subsequent batch recalls. Issues and challenges surrounding tracking and traceability, accountability and how to counter counterfeits will be covered in this panel.